



Updated January, 2024

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- (b) you shall at your own expense ensure compliance with all laws, regulatory requirements and restrictions applicable to you (as the case may be);
- (c) you acknowledge, understand and agree that \$HXD may have no value, there is no guarantee or representation of value or liquidity for \$HXD, and \$HXD is not an investment product nor is it intended for any speculative investment whatsoever;
- (d) none of the Company, the Distributor, their respective affiliates, and/or the Honeyland team shall be responsible for or liable for the value of \$HXD, the transferability and/or liquidity of \$HXD and/or the availability of any market for \$HXD through third parties or otherwise; and
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- (c) does not represent or confer on the token holder any right of any form with respect to the Company, the Distributor (or any of their respective affiliates), or their revenues or assets, including without limitation any right to receive future dividends, revenue, shares, ownership right or stake, share or security, any voting, distribution, redemption, liquidation, proprietary (including all forms of intellectual property or licence rights), right to receive accounts, financial statements or other financial data, the right to requisition or participate in shareholder meetings, the right to nominate a director, or other financial or legal rights or equivalent rights, or intellectual property rights or any other form of participation in or relating to Honeyland, the Company, the Distributor and/or their service providers;
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intended purpose of which is to secure a profit or avoid a loss;

- (e) is not intended to be a representation of money (including electronic money), payment instrument, security, commodity, bond, debt instrument, unit in a collective investment or managed investment scheme or any other kind of financial instrument or investment;
- (f) is not a loan to the Company, the Distributor or any of their respective affiliates, is not intended to represent a debt owed by the Company, the Distributor or any of their respective affiliates, and there is no expectation of profit nor interest payment; and
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INTRODUCTION

Welcome to the immersive world of Honeyland, where strategic gameplay meets adorable Bees in a quest for sweet rewards.

Purpose:

The purpose of this paper is to provide insight into the intricacies of Honeyland, showcasing its unique features and mechanics. We aim to present a compelling case for the Honeyland project and its potential impact on the gaming industry.

Problem Statement:

In the evolving landscape of gaming, finding a harmonious balance between engaging gameplay and rewarding experiences can be challenging. Traditional models often lack what is necessary to cater to a diverse player base. Honeyland addresses this challenge head on, allowing us to welcome players of all levels.

What's included:

Honeyland sets itself apart by combining vibrant graphics, intuitive gameplay, and a host of interactive features. This paper will guide you through the game's mechanics: harvesting, hunting, player vs. player, breeding, hatching, upgrading, and land ownership, showcasing the depth and diversity of the Honeyland experience.

Links:

[Honeyland Website](#)

FAQ's - <https://honeyland.helpshift.com/hc/en/>

Flipside Crypto \$HXD Statistics - <https://flipsidecrypto.xyz/playhoneyland/honeyland-honeyland-j34Xu8>

CoinGecko - <https://www.coingecko.com/en/coins/honeyland>

Magic Eden NFT Collections - <https://magiceden.io/creators/honeyland>

Twitter - <https://twitter.com/playhoneyland>

YouTube - <https://www.youtube.com/@playhoneyland>

Medium - <https://medium.com/@playhoneyland> Discord -

<https://discord.gg/honeyland>

FaceBook - <https://www.facebook.com/PlayHoneyland> LinkedIn -

<https://www.linkedin.com/company/honeylandgame>

iOS App Store - <https://apps.apple.com/us/app/honeyland-beta/id1639336677>

Google Play Store - <https://play.google.com/store/apps/details?id=honey.land.game&hl=en&gl=US>

PROJECT OVERVIEW

Concept

:

Honeyland emerges as a groundbreaking gaming experience, centered around the concept of building and managing a virtual swarm of Bees.

Player Objective:

The primary objective of Honeyland is to offer players a captivating and rewarding gaming environment as they harvest honey, hunt for honeypots, complete quests, engage in battles, breed new Bees, and more as they explore the vast and vibrant landscape of our Honeyverse. The full game rewards careful resource management. Honeyland can also be played in “simple mode” offering a more casual game play style allowing us to engage a wide variety of players.

Audience:

With its intuitive design and adorable Bee characters, the game welcomes players of all ages. By including a Free-to-Play mode, Honeyland is accessible to those seeking an engaging gaming experience without financial barriers while providing the full game experience for those who want to take their gameplay to the net level.

Key Features:

- **Harvesting and Hunting:** The core mechanics revolve around harvesting honey and hunting for valuable honeypots. These activities serve as the primary means for earning rewards and progressing within the game.
- **Breeding, Hatching, and Swarm Growth:** Players have the ability to breed new Bees. This introduces a dynamic element to the game, encouraging strategic decisions that impact both individual gameplay and the overall Honeyland community. Additionally, players can hatch new Bees from eggs that they create by gathering Bee egg shards through hunting and other activities.
- **Player-vs-Player (PvP):** PvP adds an element of excitement, offering greater rewards but at an increased risk. Raids on other players' Hives present an opportunity to steal Honey and further elevate the competitive aspect of Honeyland.
- **Land Ownership:** Landowners earn commissions and fees when other players visit their lands to hunt and harvest. They also receive weekly shard airdrops and other benefits. Land ownership offers a low-management way of playing Honeyland as it is a less active gameplay style.
- **Free-to-Play Model:** Honeyland welcomes players with a complimentary starter Hive, featuring a Gen Z Queen and a set of Gen Z Bees. The Free-to-Play model ensures accessibility, with the option to enhance gameplay through in-game transactions.

BASICS OF THE GAME

Harvesting:

Sending Bees out on harvesting missions is a primary activity in Honeyland as it allows players to earn Honey (\$HXD), the in-game platform currency, by engaging and participating in the game. Honey fuels the entire Honeyland ecosystem. It allows players to hunt, raid, breed, upgrade, shop, and more. It can also be used to enter raffles and purchase items in the marketplace.

Hunting:

Another main activity players engage in is Hunting for honeypots which are filled with valuable shards. This process requires strategy and critical thinking, adding an adventurous element to the game. Shards are redeemed for items. These items will help grow and strengthen player's Bees, giving them advantages on missions and against others.

Breeding:

Breeding allows players to grow their swarm by creating new Bees. This aspect introduces diversity and complexity to gameplay as players make decisions on pairing Bees to produce offspring with the desired generation and stats.

Breeding is the pathway to adding the strongest Bees to a player's swarm, thus it's an incentive to make further in-game purchases.

Whether by sending newly bred Bees on missions to earn additional rewards or by participating in the marketplace to sell their new Bees to other players for \$HXD, breeding becomes a rewarding and socially interactive aspect of the Honeyland experience.

Land Ownership:

Land ownership comes with tangible benefits. Players who own land receive commissions and fees when others hunt and harvest on their land. Additionally, they enjoy weekly shard drops directly into their game accounts, creating a continuous incentive for in-game purchases.

Landowners have the privilege of hunting and harvesting on their own lands for free. This feature not only adds an additional layer of strategic decision-making, but also emphasizes the concept of ownership and stewardship.

Land ownership offers a low-management way of playing Honeyland as it is a less active gameplay style. This allows Honeyland to connect to a further audience of gamers who prefer this style of play.

Player vs. Player:

PvP introduces head-to-head competition, taking the gaming experience to a higher level. Players engage in battles against other players' Hives, creating a dynamic and challenging environment within the Honeyverse.

The risks and rewards associated with PvP missions add a strategic layer to gameplay. When initiating a raid on another player's Hive, the defender's Bees and defenses can actively resist the attack. Player's who successfully defend an attack win Honey from the attacker.

The potential gains from PvP encounters create a competitive atmosphere within the Honeyland community, encouraging players to hone their strategies and seek out the strongest Bees to give themselves an advantage.

The Game Mall:

The Game Mall is an expanding arcade of games and diverse experiences which interconnect with the main Honeyland game. This feature is designed to offer players a range of options for using their in-game resources, including Honey and Zzubs, as they explore new gaming avenues and enhance their overall Honeyland experience.

Players can leverage their in-game resources in the Game Mall in several ways:

- Honey (\$HXD): Players deposit Honey into their Game Mall accounts for use in real-stakes gaming via PvP and multi-player tournaments.
- Zzubs: Zzubs fuel the cosmetic economy in Honeyland. Zzubs allow players to purchase hive decorations, avatar frames, change the cosmetics of their Bees, and more. In the Game Mall, they can be used to purchase boosters, skins, levels, emojis, energy, and tournament entries.

OTHER FEATURES

App Stores: World Wide Game Play

Honeyland is currently available in the iOS and Google Play stores world wide.

Beemium: Unlock the Full Honeyverse

Players can upgrade their accounts to Beemium level for ~ \$30 USD which opens the door to expanded access. All assets earned during the Free-to-Play (FTP) phase seamlessly transfer to Beemium. A primary benefit allows players the choice to sell or keep their hard-earned assets. Beemium benefits also include access to hunt on extreme climate lands, Honey (\$HXD) withdrawal (withdrawal tax applies), converting items to tradable assets, and exemption from the inactivity fee.

The Bees: Queens and Males of five different Generations

There are two different types of Bees: Queens and Males. Each type has five variations, Genesis, Gen 1, Gen 2, Gen 3, and Gen Z.

There are only 500 Genesis Queens and 5,000 male Genesis Bees. The number of Generations Bees grows as players breed and hatch new Bees.

Genesis and Generations Bees can be sold or traded to other players.

Gen Z Bees are free Bees that are provided to players when they download Honeyland. They cannot be sold or traded with other players. Players can create additional Gen Z Bees through gameplay.

Upgrades: Strengthen Bees

Players enhance their Bee's stats through upgrades by applying items made from shards. Upgrading helps their Bees bring back more honey, find more honey pots, and excel in PvP.

Upgrading Queen Bees allows her to breed stronger offspring while providing higher mission boosts.

The Hive: The Center of Gameplay

Players are given the opportunity to decorate their hives creating a customized home for their Queen Bee. The hive is also the source for players to check on XP/VIP tasks, spin the lucky wheel, collect rewards, review their honey balance, and more.

Mission Assists: Maximizing Gameplay

Mission assists like Sonar Buzz, Poison Bombs, Cursed Honey Drops, Lanterns, Paradise Makers, and Mint Spray offer unique ways to help players succeed.

Mission Boosts: Enhancements Rewards

Mission boosts are key to maximizing rewards. Players match their Bee's moods, likes/dislikes, and landforms for substantial stat boosts. Additional boosts can be achieved by matching the mood of the Queen with the mood of Bees and sending Bees with the same mood on missions together.

Bee Lab: Breed, Upgrade, Hatch, and Fuse

Players upgrade Bees by redeeming shards, use the Hatching Machine to hatch eggs into Bees, engage in breeding by visiting the Honeymoon Suite, and/or fusing multiple Bees into a Gen 1 Egg, the Bee Lab is filled with opportunities for players to expand and specialize their swarms.

XP/VIP Points: Advancing through the Levels

Players earn XP through hunting, harvesting, PvP missions, upgrading, breeding, hatching, decorating their hives, and more. Higher XP levels allow players to send more Bees out on missions, to complete more quests, redeem rarer items, among other benefits.

Players earn VIP points by staking assets, converting shards, upgrading, hatching, breeding, fusing, decorating their hives, transacting in the shop, and more. Higher VIP levels offer perks like reduced Honey withdrawal tax, shorter duration between withdrawals, upgraded avatar frames, additional lucky wheel spins, higher shopping limits, and larger XP multipliers.

Passes: Unlock Bonuses

Available in Gold, Rose Gold, Platinum, and Diamond Pass tiers, these coveted items bring exclusive in-game and real-life rewards.

Buying and Selling: Marketplace

Players can grow their swarms quickly by purchasing Bees from the in-game marketplace. A Beemium account is required to list assets in the marketplace.

HiveMind: Website companion

HiveMind is the dedicated website companion of Honeyland. Here players can stake Queens, Bees, and Passes to utilize them in the game, ensuring ownership benefits, check their game stats, view other player's assets, organize Bees into squads, and more.

UTILITY OF \$HXD

The native cryptographically-secure fungible protocol token of Honeyland, "Honey" (ticker symbol **\$HXD**), is a transferable representation of attributed utility functions specified in the Honeyland platform, and which is designed to be used solely as an interoperable utility token thereon. Honeyland's economy is built on \$HXD, with a max supply of 1,000,000,000.

\$HXD is a functional multi-utility token which will be used as the medium of exchange between participants on Honeyland in a decentralised manner. The goal of introducing \$HXD is to provide a convenient and secure mode of payment and settlement between participants who interact within the ecosystem on Honeyland without any intermediaries such as centralised third party entity/institution/credit. It is not, and not intended to be, a medium of exchange accepted by the public (or a section of the public) as payment for goods or services or for the discharge of a debt; nor is it designed or intended to be used by any person as payment for any goods or services whatsoever that are not exclusively provided by the issuer. \$HXD does not in any way represent any shareholding, ownership, participation, right, title, or interest in the Company, the Distributor, their respective affiliates, or any other company, enterprise or undertaking, nor will \$HXD entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities in Panama, Singapore or any relevant jurisdiction. \$HXD may only be utilised on Honeyland, and ownership of the same carries no rights, express or implied, other than the right to use \$HXD as a means to enable usage of and interaction within Honeyland. The secondary market pricing of \$HXD is not dependent on the effort of the Honeyland team, and there is no token functionality or scheme designed to control or manipulate such secondary pricing.

For the avoidance of doubt, neither the Company nor the Distributor deals in, or is in the business of buying or selling any virtual asset or digital payment token (including \$HXD). Any sale or distribution of tokens would be performed during a restricted initial period solely for the purpose of obtaining project development funds, raising market/brand awareness, as well as community building and social engagement; this is not conducted with any element of repetitiveness or regularity which would constitute a business.

Further, \$HXD provides the economic incentives which will be distributed to encourage users to exert efforts towards contribution and participation in the ecosystem on Honeyland, thereby creating a mutually beneficial system where every participant is fairly compensated for its efforts. \$HXD is an integral and indispensable part of Honeyland, because without \$HXD, there would be no incentive for users to expend resources to participate in activities or provide services for the benefit of the entire ecosystem on Honeyland. Given that additional \$HXD will be awarded to a user based only on its actual usage, activity and efforts made on Honeyland and/or proportionate to the frequency and volume of transactions, users of Honeyland and/or holders of \$HXD which did not actively participate will not receive any \$HXD incentives.

Players Use \$HXD to:

- Pay entry fees for hunting missions
- Pay commissions on harvesting missions
- Pay for breeding, hatching, upgrades, and fusion to increase and improve their swarms
- Complete in PvP battles
- Purchase game assets (Queens, Bees, Eggs, and Lands) from the in-game marketplace
- Withdraw \$HXD from the game – withdrawal tax applies
- Participate in raffles to win gameplay assets

- Deposit \$HXD into their Game Mall accounts for use in real-stakes gaming via PvP and multi-player tournaments

Withdrawal Tax: Players pay a withdrawal tax in \$HXD based on their VIP level

Special Events: From time to time, Honeyland will incentivize players to spend their \$HXD in exchange for access to special prizes and events

Tiers: \$HXD functions as a loyalty membership point, so players would be able to increase their VIP level, Hive level and XP by holding \$XHD. The higher levels would unlock access to greater and more unique gameplay environments in order to reward loyal players.

TOKENOMICS

Max Supply: 1,000,000,000 HXD

Token Contract: 3dgCCb15HMQSA4Pn3Tfii5vRk7aRqTH95LJxzsG2Mug

IDO: March 16, 2023

Player Rewards:

350,000,000 (35%) - **Player Rewards** - These will unlock with linear daily vesting for 36 months after IDO and can be claimed via gameplay. Additional player reward tokens will be made available through \$HXD transactions and added to this allocation.

Team:

160,000,000 (16%) - **Core Team** - These are locked for 12 months after IDO and linear vesting for the next 18 months. This consists of the 4 founders who have been involved with Honeyland since its inception.

50,000,000 (5%) - **Advisors** - These are locked for 1 month after IDO and linear vesting for the next 18 months. Some advisor tokens will be reserved for future advisors. Any advisors joining after the IDO will have tokens locked for 3 months, followed by linear vesting for the next 21 months.

30,000,000 (3%) - **Developers** - These are locked for 3 months after IDO and linear vesting for the next 24 months.

10,000,000 (1%) - **Artists** - These are locked for 1 month after IDO and linear vesting for the next 18 months.

Public Sale:

20,000,000 (2%) - **Public sale** - 25% will be unlocked and sent to launchpads for distribution on IDO date. The remaining tokens will be unlocked over the first three months after IDO. A total of 13,557,369 \$HXD tokens were sold at \$0.035 through launchpads. The remaining 6,442,631 \$HXD tokens were moved to the Hexagon Treasury on November 9, 2023.

Early Contributors:

69,555,556 (7%) - **Seed round** - These are locked for 3 months after IDO and linear vesting for the next 15 months. This round was raised in Q1 2022.

36,678,571 (3.7%) - **Private A round** - These are locked for 1 month after IDO and linear vesting for the next 15 months. This round was raised in Q2 2022.

103,765,873 (10.4%) - **Future Purchasers** - Tokens for all purchasers in any future fundraising rounds will have a 6 month lockup period, followed by a minimum of 12 months vesting from the date of the purchase.

Other:

20,000,000 (2%) - **Marketing** - 5% of these will unlock 1 week after IDO and then will have linear vesting for 12 months. These will be used for community rewards and incentives to help strengthen and grow the community and onboard players.

50,000,000 (5%) - **Reserves** - These are locked for 1 month after IDO and linear vesting for the next 12 months. These will be primarily used to allow Honeyland to offer tokens for partnerships and big opportunities post-launch of the game.

50,000,000 (5%) - **Liquidity** - 40% will unlock at IDO and linear vesting for the next 3 months.

50,000,000 (5%) - **Treasury** - 25% of these will unlock 1 week after IDO and linear vesting for 3 months after.

CONCLUSION

Honeyland sets a new standard in the gaming industry with its thoughtful tokenomics and creative game design. This game is currently available in Google Play and Apple App Stores worldwide and is strategically poised to onboard hundreds of thousands of traditional and Web3 gamers. By integrating robust \$HXD token utility and seamless gameplay mechanics, Honeyland bridges the gap between different gaming worlds.

Our approach to game design combines fun, strategy, and meaningful player engagement, ensuring that each player, regardless of their gaming background, finds something captivating in Honeyland. The game's diverse features, from PvP battles to player-to-player asset trading to land ownership, are thoughtfully crafted to provide an immersive and rewarding experience.

As Honeyland continues to evolve, it remains committed to its vision of merging the best of traditional gaming with the innovative possibilities of Web3. We're excited to welcome a growing community of gamers to discover the unique joys and opportunities in the world of Honeyland.